

A DECADE OF SUCCESS

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SEWN—The Self-Employed Women's Network

WIC Name and Domain Incorporated

WIC Brand Developed

PR Program

WIC Brochure

10th Anniversary Celebration
Expanded PR and Marketing Efforts

★ Monthly Meetings Start at Vic's

★ Expanded Monthly Meetings

★ Sacramento Satellite

★ South Bay, Peninsula, and East Bay Satellites; and Leaders Network

★ San Francisco Satellite, Mini Silent Auction, Expanded Leaders Network and New WIC Affiliate Option

★ North Bay Satellite, Satellite Guidelines

✓ Committees

✓ Large Board of Directors (BOD)

✓ Committee Chairs and Smaller BOD

✓ Advisory Board

✓ Expanded Chair Structure

✓ Reorganization of Board and Chairs to Support Growth

▲ Shared Proposals and Contract Forms

▲ Articles Posted on Website and First Holiday Party

▲ Member Education, Compensation Survey, Silent Auction, Newsletters

▲ Partners: Alan Weiss and SAC Discounts

▲ Teleseminars

▲ Broader Reach for: Compensation Survey, Expanded Partner Program, and New Mentor and Welcome to WIC Programs

👉 Basic Website

👉 WIC Directory

👉 More Robust Website

👉 Paid Community List Proposed

👉 New Web Infrastructure and Basecamp for Internal Management

👉 New Website and Blog Fall '08 and Launch of Social Media Presence '09

8 members

50+ Members

190 Members

263 members

400 Members and Affiliates

400 Members and Affiliates

1998

2000

2002

2004

2006

2008